Rep Order# EC'd Yes 6858425

Station KSNV-TV LAS VEGAS, NV. Advertiser () PATRIOT MAJORITY US

PAT MAJORITY USA

Ver# 2 Status Returned

Traffic Order# 107102

Showing Buylines: All Lines Last Received: Printed:

09/27/2012 6:03 PM 09/26/2012 1:54 PM

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Rep Firm Sales Office (Salesperson () PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/PI/P2/E 84/91/1884
Flight Dates 09/27/2012 - 10/03/2012
Hiatus Weeks

-- CONTRACT COMMENT --

Fax# Buyer

Phone# Estimate# Product

Sarah Levene

- REMARKS -

PLEASE SEE BELOW. THANKS!

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Ĺn	Day	Time	Program	Len	Rate	Dates	Spots/Week	₩eeks	Total Spots	Total Cost	Daypart
!		!				1 1 1		1		1	1
Ъ	TH;SU-W	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	09/27-10/03	ω	Ľ	ω	\$600.00	
2	TH-E,M-W	2P-3F	THE DOCTORS	:30	\$325.00	09/27-10/03	ω	Н	ω	\$975.00	
ω	TH-F,M-W	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	09/27-10/03	ω,	L	ω	\$975.00	
4.	TH-F,M-W	12P-1230E	12P-1230P NEWS 3 AT NOON	:30	\$500.00	09/27-10/03	ω	ı	ω	\$1,500.00	
Сī	SA	630P-730E	630P-730P JEOPARDY/WHEEL OF FORTUNE	:30	\$525.00	. 09/29-09/29	H	H	ш	\$525.00	
Ø	TH-F,M-W	3P-4P	DR. PHIL	:30	\$600.00	09/27-10/03	ω	Ч	ω	\$1,800.00	
7	TH-F,M-W	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$600.00	09/27-10/03	ω	卢	W	\$1,800.00	
œ	SA	5P-630P	KSNV EARLY NEWS	:30	\$675.00	09/29-09/29	Н	Ь	Ь	\$675.00	
v	sa-su	9A-930A	NEWS 3 TODAY/WKEND	:30	\$750.00	09/29-09/30	н	Ь	ь	\$750.00	
. 10	TH-F,M-W	1135P- 1235A	TONIGHT SHOW W/ JAY LENO	:30	\$750.00	09/27-10/03	ω .	H	w	\$2,250.00	
. 11	TH-F, M-W	430P-5P	NEWS 4 AT 430P	:30	\$900.00	09/27-10/03	2	ь	10	\$1,800.00	
*12	SU 930A- Station Remark:	102	CHRIS MATTHEWS SHOW V2 NA DT GOLF	:30	\$900.00	09/30-09/30	щ	}	Ь	\$900.00	

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DS	ĸ	W	TH	hrj	TH-F,M-W	TH-E,M-W	TH-F,M-W	SA	TH-F,M-W	SU	TH-F,M-W	TH-F,M-W	SA Station F	Day	1004 Sarah Levene	NV-TV LAS VEGAS, ().PATRIOT MA PAT MAJORITY USA	6858425
530P-830P	8P-10P	9P-10P	10P-11P	9P-10P	7A-9A	5P-630P	630P-730P	11P-1135P	11P-1135P	10P-11P	6A-7A	4P-430P	7A-9A Remark:	Time		KSNV-TV LAS VEGAS, NV. () PATRIOT MAJORITY US PAT MAJORITY USA	Ver#
SUN NT FB: SD @	THE VOICE	LAW AND ORDER SVU	ROCK CENTER WITH BRIAN WILLIAMS	GRIMM	TODAY SHOW	EARLY NEWS	JEOPARDY/WHEEL OF	P NEWS 3 NIGHTSIDE	P NEWS 3 NIGHTSIDE	LAW & ORDER	WAKE UP WITH THE WAG	FIRST NEWS 3 AT FOUR	SATURDAY TODAY V2 NOT NA - AIRING 5-6	Program		7. RITY US	2 Status Returned
N ORLEANS			AN WILLIAMS				FORTUNE				WAGNERS		DT GOLF		Agency Criticals Flight Dates Hiatus Weeks	Agency (3050 F WASE	Traffic Order# 107102
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	Len		() WATER 3050 K ST NW WASHINGTON	ler# 1071(
\$14,000.00	\$4,000.00	\$4,000.00	\$3,200.00	\$2,600.00	\$1,900.00	\$1,800.00	\$1,700.00	\$1,400.00	\$1,400.00	\$1,200.00	\$1,000.00	\$900.00	\$900.00	I R I a I t I e I	09/27/2012 - 10/03/2012	() WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 84014884	
09/30-09/30	10/01-10/01	10/03-10/03	09/27-09/27	09/28-09/28	09/27-10/03	09/27-10/03	09/27-10/03	09/29-09/29	09/27-10/03	09/30-09/30	09/27-10/03	09/27-10/03	09/29-09/29	Dates	12	EGIES	Printed: 09, Last Received: 09, Showing Buylines: All Lines
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Н	Н	⊢-3	⊬	}~ ÷	α	ထ	(JI	Н	ω	ы	Дı	2	Ы	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
\$14,000.00	\$4,000.00	\$4,000.00	\$3,200.00	\$2,600.00	\$15,200.00	\$14,400.00	\$8,500.00	\$1,400.00	\$4,200.00	\$1,200.00	\$4,000.00	\$1,800.00	\$900.00	Total Cost	6540 1845	PHIA REARY	2 of 3
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Rep Order# 6858425 Ver# 2 Status Returned EC'd Yes	Ť	Traffic Order# 107102	07102	I Showin	Printed: Last Received: ng Buylines: Al	Printed: 09. Last Received: 09. Showing Buylines: All Lines	09/27/2012 6:03 PM 09/26/2012 1:54 PM nes)3 PM 4 PM		3 of
Station KSNV-TV LAS VEGAS, NV. Advertiser ().PATRIOT MAJORITY US Product PAT MAJORITY USA Estimate# 1884	Agency Agency	Agency () WATERFRONT ST 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/1884	TERFRONW TON, DC 84/91/1	Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 84/91/1884	HES		Rep Firm Sales Office Salesperson		PHILADELPHIA AMY MCCREARY	A
р В	Flight Dates Hiatus Weeks	rates (Weeks	9/27/201	09/27/2012 - 10/03/2012			Salesperson Phone# Salesperson FAX#	1 Phone# 1 FAX#	215-568-6540 215-568-1845	9, 0
SALES MONTHLY TOTALS										
Sep 12: 30 / \$49,150.00 Oct 12: Sales Totals: 65 / \$93,950.00 Station Totals: 65 / \$93,950.00 Lines not sent/reld/rtrn: 0 / \$0.00	35 / \$44,800.00	,800.00								
—COMPETITIVE—	7 7777	O P	Z D T D	<i>b</i> e	K I NO	<i>⊙</i>	XT.Do	w	KSNV	<i>N</i> 0 ∞ ∞
		24%		O #	KVCW	% 12	KVMY	2%	KVVU 2	20%
	XXXX	010								
COMPETITIVE COMMENTS							-			
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-- CREDIT RISK -CASH IN ADVANCE

Demos Books

NOV12 RA35+